

# 1. Introduction

At **ABCO**, we are committed to protecting your privacy and ensuring transparency in how your personal data is collected, used, and safeguarded.

This Privacy Policy applies to all users accessing our website and services globally. This policy is governed by applicable data protection laws, including but not limited to the General Data Protection Regulation (GDPR), where applicable.

## 2. Information We Collect

We may collect information in the following ways:

### a) Information You Provide

- Name
- Email address
- Phone number
- Company / project details
- Any information submitted through forms or inquiries

### b) Automatically Collected Information

- IP address
- Browser type and device information
- Pages visited and interaction data

Like many websites, we use cookies and similar technologies to enhance user experience.

## 3. How We Use Your Information

Your information may be used to:

- Respond to inquiries and provide support
- Share product details, catalogues, or updates
- Improve website performance and user experience
- Send marketing communications (only if consent is provided)
- Analyze website usage and trends

We may also use your data for remarketing and advertising purposes through platforms such as Google and Meta, subject to your consent.

## **4. Cookies & Tracking Technologies**

We use cookies and similar tracking technologies to:

- Understand user behavior
- Improve website functionality
- Deliver personalized content and advertisements

You can manage or disable cookies through your browser settings.

## **5. Sharing of Information**

We do not sell, trade, or rent your personal data.

We may share information only in the following cases:

- With trusted service providers supporting our operations
- When required by law or legal authorities
- To protect our legal rights or prevent fraud or misuse

## **6. International Data Transfers**

As a global brand, your information may be processed in countries outside your own.

We ensure appropriate safeguards are implemented to protect your data in accordance with applicable data protection laws.

## **7. Data Retention**

We retain your personal data only for as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required or permitted by law.

## **8. Your Rights**

Depending on your location, you may have the right to:

- Access your personal data
- Request correction or deletion
- Withdraw consent for marketing communications

- Restrict or object to data processing

To exercise your rights, please contact us at:  
info@abcolacam.com

## **9. Data Security**

We implement appropriate technical and organizational measures to protect your personal data from unauthorized access, misuse, or disclosure.

However, no method of transmission over the internet is completely secure, and we cannot guarantee absolute security.

## **10. Third-Party Links**

Our website may contain links to external websites.

We are not responsible for the privacy practices or content of such third-party websites.

## **11. Updates to This Policy**

We may update this Privacy Policy from time to time.

Any changes will be posted on this page with an updated effective date.

## **12. Contact Us**

If you have any questions or concerns regarding this Privacy Policy, please contact us:

Email: info@abcolacam.com

Phone:7549388888

Address: 4th Floor, Southern park, 402, Saket, New Delhi, Delhi 110017